

## The Aynsley Family Goes Back to 1775

The world famous potters in Longton, Staffordshire.

It all started in Lanes End Longton, Staffordshire.

"Lane End" was the historical name for the area that is now known as **Longton**, one of the six towns that federated to form the city of Stoke-on-Trent, Staffordshire. The name change from Lane End to Longton occurred in the mid-19th century, with the area officially incorporated as the Borough of Longton in 1865.



"Lanes End" refers to the original location in Staffordshire where John Aynsley founded his pottery business in 1775, not a specific china pattern. The company is known for its fine bone china and intricate patterns like Cottage Garden, Pembroke, and Wild Tudor.

### About Aynsley China (Lane End)

**Foundation:** John Aynsley established his pottery in Lane End, Longton, Staffordshire, in 1775.

**Renown:** The company became well-known for its high-quality fine bone china and elegant designs, becoming a favourite of the British royal family.

**Production:** Production in England ceased in 2015, but the brand's legacy continues, and many of its classic patterns are still popular among collectors.

**Collectability:** Authenticity and condition play a crucial role in the value of Aynsley pieces, which are sought after by collectors for their craftsmanship and heritage.