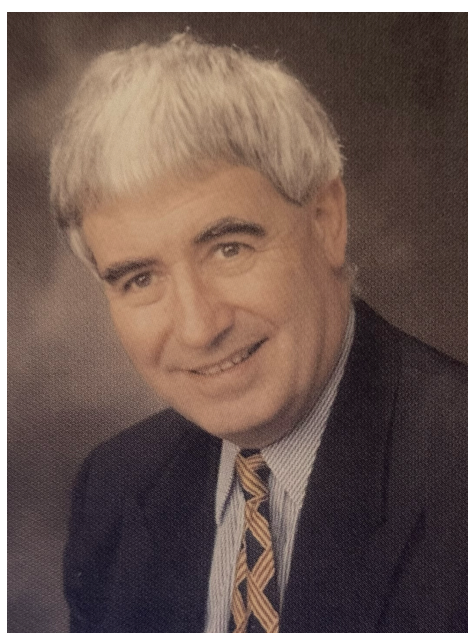




Products: The plates were made of fine bone china and became popular collector items.

Other Works: He also had a poem, "The Horse," featured on another Aynsley collector's plate produced in 1976. The user provided the birth and death years (1932–2014), which match the time frame for the production of these vintage plates. His primary connection to Aynsley appears to be through his written work used in their decorative plate collections.

● John Michael Aynsley 1904 - 1994 Aynsley China director
John Michael Aynsley (1904–1994) was a prominent figure in the British ceramics industry, serving as a long-term director and Chairman of **Aynsley China Ltd**, a company founded by his ancestor John Aynsley in 1775.



Key Facts and Career

Family Heritage: He was part of the 20th-century leadership that maintained Aynsley as a family-run firm before its eventual acquisition.

Leadership Role: During much of the mid-20th century, he oversaw the production of high-quality bone china at the **Portland Works** in Longton, Staffordshire.

Company Transition: In **1970**, under the likely influence of his leadership period, the company (then John Aynsley and Sons) was acquired by Waterford Glass for approximately £1 million and renamed Aynsley China Ltd.

Legacy of Quality: During his tenure, the brand continued its tradition of excellence, highlighted by its selection for royal wedding gifts, including those for Queen Elizabeth II in 1947 and Diana, Princess of Wales.

Aynsley China was later acquired by the Belleek Pottery Group in 1997, three years after John Michael Aynsley's death.

L ● Gavin Williamson 1976 - 2010 (Left Aynsley)

British politician **Sir Gavin Williamson** (now MP for Stone, Great Wyrley and Penkridge) had a prominent career in the Staffordshire pottery industry, specifically with **Aynsley China**.



Career at Aynsley China

Role: Williamson joined Aynsley China, a historic pottery firm based in Longton, Stoke-on-Trent, in the early 2000s. By **2005**, he had become the company's **Managing Director** and later became a **co-owner**.

Industry Influence: During his tenure, he served on the board of the **British Ceramic Confederation (BCC)** and was President of its Tableware and Giftware sector. He was known for being a "young and dynamic" lead negotiator in pay talks with trade unions.